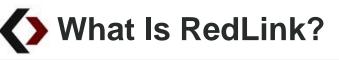
## Connecting Publishers and Libraries



ALPSP Conference September 15, 2016



- Networked analytics company that helps academic publishers and libraries work more efficiently and "see what they're missing"
- Purpose-built products and services for the scholarly and academic marketplace
- RedLink's product set includes:
  - -RedLink Publisher Dashboard
  - -RedLink Library Dashboard
  - –RedLink SiteLeads<sup>™</sup>
- New products and services in development



- A public benefit company dedicated to helping libraries and publishers save time and money
- Focus is on enhancing communication in the service of mutual customers students, knowledge workers, and researchers
- RedLink Network is a free, secure, community-driven professional network:

 allows librarians to broadcast access credentials, monitor uptake, and keep connected with their service providers

 helps publisher improve their service and maintain access while saving time and reducing effort



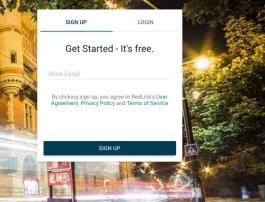
RedLinkonetwork

## https://redlink-network.org

### Enjoy the network effect

RedLink Network streamlines the sharing of access credentials for libraries and publishers. Discover an easier way to communicate important shared data while saving time and money.

WATCH VIDEO

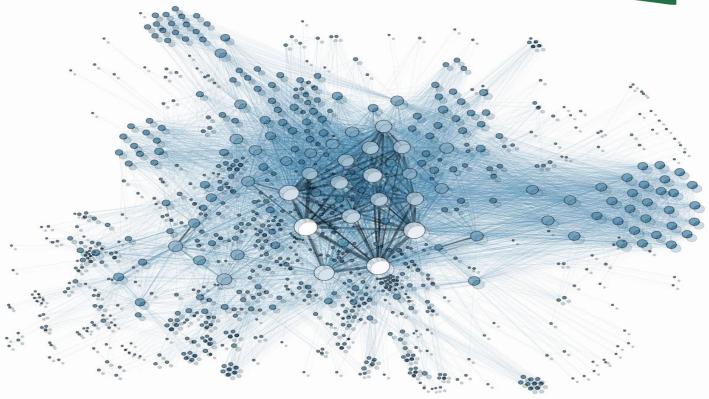


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#### Our mission

RedLink Network is devoted to providing technology solutions that level the playing field and save time and money in order to help publishers, libraries and knowledge professionals focus on advancing knowledge and educating the next generation. ⑦ Support







### **Annual Reviews**

RedLink Network

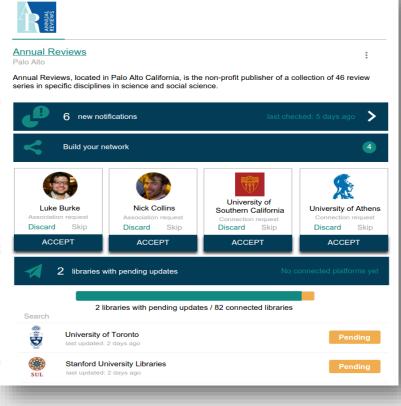
#### Your network stream





- Peers .
- Institutions .

- Updates status .
- Network status •
- Notifications .



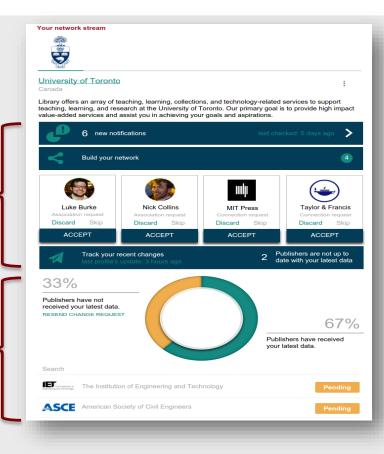


## **University of Toronto**

RedLink Network

- Notifications
- Peers
- Publishers

- Updates status
- Network status
- Notifications





Notation	Range Begin	Range End	Addresses
192.168.100.0/2	2 192.168.100.0	192.168.103.255	1024
192.167.100.0/2	4 192.167.100.0	192.167.100.255	256
192.128.0.0/10	192.128.0.0	192.191.255.255	4194304
127.0.0.0/26	127.0.0.0	127.0.0.63	64
127.0.0.64/27	127.0.0.64	127.0.0.95	32
127.0.0.96/32	127.0.0.96	127.0.0.96	1
Platform Integration is not en by University of Toronto do I and have to be performed m	Checked: 4 months ago Jpdated: 5 minutes ago		
Jpdates: Pending	ave you performed the cha	anges manually?	



IP ADDRESSES	EXTRA IDS	LINK RESOLVER	BRANDING
		Shibboleth	
	on/ Unit ID		
1439370044868 234f0c43-3234-414e-a0c4-6ff			a0c4-6ffd9bd03936
1439370044868 1169867d-b5e6-4883-a2db-380c5620a756			a2db-380c5620a756
1439370044869 1ef7a162-ae1b-4d3b-84c4-65feff6d80d9			

#### Platform Integration

Taylor & Francis has enabled RedLink Platform Integration for IP addresses. Any changes made by Virginia Tech will update Taylor & Francis platforms automatically. Current Status: Enabled Last Checked: Yesterday Last Updated: 21 August 2014



IP ADDRESSES	EXTRA		NK RESOLVER	BRANDING
	Vendor	Product	Base URL	Label
	vendor0	product0	http://link0.com	GetVText
	vendor1	product1	http://link1.com	GetVText
	vendor2	product2	http://link2.com	GetVText
	vendor3	product3	http://link3.com	GetVText
	vendor4	product4	http://link4.com	GetVText

#### **Platform Integration**

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IP ADDRESSES	EXTRA IDS LINK RESOLVER	BRANDING
Square	Rectangle	Banner
Less than 2:1	Between 2:1 and 4:1	Greater than 4:1
Ś		Text for Banner





BASIC	IP ADDRESSES	CONTACTS	CONNECTIONS	SHIBBOLETH	LINK RESOLVER	BRANDING	
Range	Begin		Range End		Addresses		
	Range Begin 192.168.100.0		Range End 192.168.103.255		1024	DISCARD	
Range B 192.10	egin 57.100.0		Range End 192.167.100.2	255	256	DISCARD	
	ange Begin Range End 92.128.0.0 192.191.255.255			4194304	DISCARD		
Range B 127.0.			Range End 127.0.0.96		97	DISCARD	
	CIDR: false e library has currently 4 range(s). ADD ROW						
SAVE		9-(-). OUD NO					



ANNUAL

	The IP set of University of Toronto has been updated. 1 minute ago	-	Updated by Bob Smith
	The shibboleth configuration of Stanford University has been updated. 3 hours ago	٩	Updated by John Doe
	Charlie Harrison has not approved as associated user of University of Toronto. 2 hours ago		Rejected by John Doe
World Scientific Constants Grad Mate	World Scientific has not approved as a connection of University of Toronto. requested by Luke Burke, 2 hours ago		Rejected by Nick Collins
ASCE	American Society of Civil Engineers is now connected with University of Toronto. requested by Lynn Stanley, 2 days ago		Approved by Nick Collins
The Institution of Engineering and Technology	The Institution of Engineering and Technology is now connected with University of Toronto. requested by James Smith, 3 days ago		Approved by John Doe



Pending Requests



Utah State University Sent



University of Bristol Sent



Tokyo Medical University
Sent

## Publisher View



Northeastern University



University of Utah Sent



Medical University of South Carolina Sent

### AYLOR.

Baylor University

UVERPOOL

University of Liverpool Sent



Cornell University





Pending Requests



MIT Press Incoming



Annual Reviews Incoming



American Society for Pharmacology and Experimental ... Incoming

## Library View



American Society for Nutrition Incoming

anadian Science Publishing

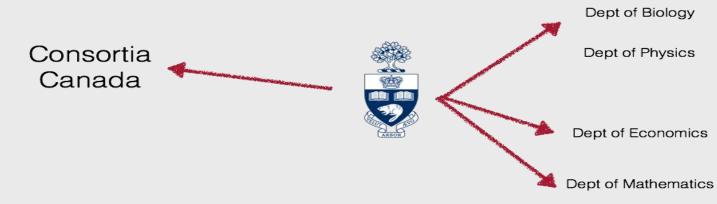
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**Canadian Science** Publishing Sent

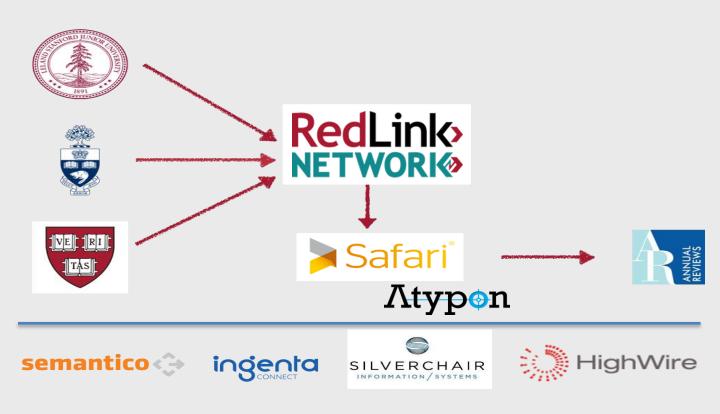
**Brepols Publishers** Sent



## Allows library administrators to manage hierarchical connections









•**Two-step authentication.** An extra layer of security to your account to prevent unauthorized use of administrative usernames and passwords.

•Secure data centers. RedLink Network data centers maintain several layers of security to control access, including biometric scanning, keycard, retina scan, and PIN restrictions. Security cameras monitor all locations 24/7, and onsite staff protect against unauthorized entry. In each facility, our equipment is also kept in locked containers, with additional security safeguards in place.

•Continuous monitoring. Our self-healing and self-alerting services means that our team reviews any questionable transactions against benchmarked performance and service behavior standards





- ldentify emerging constituent needs
- Renewal alerts
- Book and journal reporting
- High-performance dashboards

- Turn-away reports
- Renewal alerts
- Book and journal reporting
- High-performance dashboards



COMMUNITY-DRIVEN



# You're Invited to Join!



## Thank You!



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Mary Beth Barilla mbarilla@redlink.com

